

SUMMARY FORECASTS | NATIONAL

NEW ZEALAND | AUGUST 2009



Table 1: Forecasts of International Visitor Arrivals to New Zealand by Market (000s)

Inbound Market	Actual	Forecasts							Growth 2009-15		
	2008	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
Australia	976	1,032	1,053	1,103	1,115	1,146	1,176	1,206	230	23.6%	3.1%
United States	212	186	184	199	210	217	225	232	20	9.2%	1.3%
Canada	53	48	49	53	56	58	60	62	8	15.5%	2.1%
Other Americas	30	30	31	33	35	37	39	41	11	36.4%	4.5%
Total Americas	296	264	264	286	301	312	324	335	39	13.1%	1.8%
Japan	102	74	78	85	89	93	97	101	-2	-1.6%	-0.2%
South Korea	79	50	56	63	71	77	82	87	8	9.5%	1.3%
China	112	96	118	129	141	154	168	183	70	62.6%	7.2%
Other Asia	156	144	152	157	161	164	168	173	16	10.5%	1.4%
Total Asia	450	364	405	434	462	489	516	543	93	20.6%	2.7%
United Kingdom	285	248	240	270	267	275	283	292	7	2.4%	0.3%
Germany	62	63	63	65	67	69	70	72	9	15.2%	2.0%
Other Europe	164	158	161	173	177	185	193	201	37	22.5%	2.9%
Total Europe	511	470	465	507	510	528	546	565	53	10.4%	1.4%
Pacific Islands	110	115	115	121	123	127	131	135	26	23.3%	3.0%
Rest of World	104	98	100	106	109	112	115	119	15	14.0%	1.9%
TOTAL WORLD	2,447	2,344	2,402	2,557	2,620	2,714	2,807	2,902	455	18.6%	2.5%
Annual Change	-0.3%	-4.2%	2.5%	6.5%	2.5%	3.6%	3.4%	3.4%			

Table 2: Forecasts of Outbound and Domestic Travel by New Zealand Residents (millions)

Travel by NZ Residents	Actual	Forecasts							Growth 2009-15		
	2008	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
Outbound Trips	1.97	1.89	1.87	1.96	2.06	2.12	2.17	2.23	0.26	13.3%	1.8%
Domestic Travel											
Day Trips	33.10	33.39	33.68	33.97	34.24	34.51	34.78	35.05	1.95	5.9%	0.8%
Overnight Trips	18.00	18.35	18.77	18.87	18.79	18.70	18.66	18.61	0.62	3.4%	0.5%
Visitor Nights	53.43	54.47	55.70	55.90	55.57	55.29	55.14	54.99	1.56	2.9%	0.4%
Nights per Trip	2.97	2.97	2.97	2.96	2.96	2.96	2.96	2.95	-0.01	-0.5%	-0.1%