

SUMMARY FORECASTS | NATIONAL

NEW ZEALAND | SEPTEMBER 2009



NOTE:

Tables 1 and 2 contain new forecasts of Visitor Expenditure.

Forecasts of International Visitors, Domestic Trips and Visitor Nights were released earlier on 4 August 2009.

Table 1: Forecasts of National Visitor Trips, Nights and Expenditure by International and Domestic Markets

Year Ended December	Actual	Forecast							Growth 2009-2015		
	2008(1)	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
<b>International Visitors (000)</b>	<b>2,447</b>	<b>2,344</b>	<b>2,402</b>	<b>2,557</b>	<b>2,620</b>	<b>2,714</b>	<b>2,807</b>	<b>2,902</b>	<b>455</b>	<b>18.6%</b>	<b>2.5%</b>
<b>Domestic Trips (000) (2)</b>	<b>51,094</b>	<b>51,770</b>	<b>52,481</b>	<b>52,878</b>	<b>53,065</b>	<b>53,244</b>	<b>53,469</b>	<b>53,692</b>	<b>2,598</b>	<b>5.1%</b>	<b>0.7%</b>
Overnight Trips (000)	17,998	18,381	18,799	18,903	18,821	18,732	18,688	18,642	644	3.6%	0.5%
Day Trips (000)	33,096	33,389	33,682	33,975	34,244	34,512	34,781	35,050	1,954	5.9%	0.8%
<b>Visitor Nights (000)</b>	<b>102,069</b>	<b>99,793</b>	<b>101,944</b>	<b>105,208</b>	<b>106,018</b>	<b>107,471</b>	<b>109,073</b>	<b>110,748</b>	<b>8,679</b>	<b>8.5%</b>	<b>1.2%</b>
International (000)	48,729	45,320	46,247	49,309	50,441	52,178	53,931	55,761	7,031	14.4%	1.9%
Domestic (000)	53,339	54,474	55,697	55,899	55,577	55,293	55,142	54,987	1,648	3.1%	0.4%
<b>Visitor Expenditure (\$million)</b>	<b>14,005</b>	<b>14,027</b>	<b>14,710</b>	<b>15,539</b>	<b>16,084</b>	<b>16,748</b>	<b>17,438</b>	<b>18,150</b>	<b>4,145</b>	<b>29.6%</b>	<b>3.8%</b>
International (000) (3)	5,947	5,833	6,098	6,650	6,964	7,365	7,778	8,215	2,268	38.1%	4.7%
Domestic (000) (4)	8,058	8,194	8,612	8,889	9,120	9,383	9,660	9,935	1,877	23.3%	3.0%
<b>NZ Outbound Trips (000)</b>	<b>1,965</b>	<b>1,890</b>	<b>1,870</b>	<b>1,959</b>	<b>2,060</b>	<b>2,119</b>	<b>2,173</b>	<b>2,228</b>	<b>262</b>	<b>13.3%</b>	<b>1.8%</b>

(1) Actual for base year. (2) Figures for domestic visitors in this table refer to all ages as in international visitors.

(3) Refers to spend in NZ, excluding international airfares. (4) Excludes some travel expenditure by government and business sectors.

Table 2: Forecasts of National Visitor Expenditure by International and Domestic Markets and Purpose of Travel

Year Ended December	Actual	Forecast							Growth 2009-2015		
	2008(1)	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
<b>Inbound Tourism</b>											
<b>Total</b>	<b>5,947</b>	<b>5,833</b>	<b>6,098</b>	<b>6,650</b>	<b>6,964</b>	<b>7,365</b>	<b>7,778</b>	<b>8,215</b>	<b>2,268</b>	<b>38.1%</b>	<b>4.7%</b>
Holiday	3,263	3,191	3,309	3,644	3,784	4,007	4,237	4,479	1,216	37.3%	4.6%
Visit Friends/Relatives	1,189	1,262	1,326	1,405	1,491	1,577	1,668	1,765	576	48.4%	5.8%
Business	667	561	573	631	678	719	758	798	131	19.6%	2.6%
Education	378	371	397	420	442	463	486	510	132	34.9%	4.4%
Other	450	448	493	550	569	599	629	662	212	47.2%	5.7%
<b>Domestic Tourism</b>											
<b>Total</b>	<b>8,058</b>	<b>8,194</b>	<b>8,612</b>	<b>8,889</b>	<b>9,120</b>	<b>9,383</b>	<b>9,660</b>	<b>9,935</b>	<b>1,877</b>	<b>23.3%</b>	<b>3.0%</b>
Holiday	3,181	3,288	3,430	3,503	3,562	3,658	3,759	3,859	678	21.3%	2.8%
Visit Friends/Relatives	2,473	2,555	2,664	2,722	2,771	2,847	2,927	3,006	532	21.5%	2.8%
Business	2,081	2,020	2,173	2,312	2,426	2,507	2,593	2,680	598	28.7%	3.7%
Education	89	92	96	98	100	103	105	108	19	21.1%	2.8%
Other	233	239	248	254	260	268	275	283	50	21.4%	2.8%
<b>Total Tourism</b>											
<b>Total</b>	<b>14,005</b>	<b>14,027</b>	<b>14,710</b>	<b>15,539</b>	<b>16,084</b>	<b>16,748</b>	<b>17,438</b>	<b>18,150</b>	<b>4,145</b>	<b>29.6%</b>	<b>3.8%</b>
Holiday	6,443	6,479	6,739	7,147	7,346	7,665	7,996	8,338	1,894	29.4%	3.8%
Visit Friends/Relatives	3,662	3,816	3,989	4,126	4,263	4,425	4,594	4,771	1,109	30.3%	3.8%
Business	2,749	2,581	2,747	2,943	3,103	3,226	3,351	3,478	729	26.5%	3.4%
Education	468	464	493	518	542	566	592	619	151	32.3%	4.1%
Other	683	687	742	805	829	866	905	945	262	38.4%	4.8%

(1) Actual for base year.