

SUMMARY FORECASTS | NATIONAL

NEW ZEALAND | AUGUST 2009

**Table 1:** Forecasts of International Visitor Arrivals to New Zealand by Market (000s)

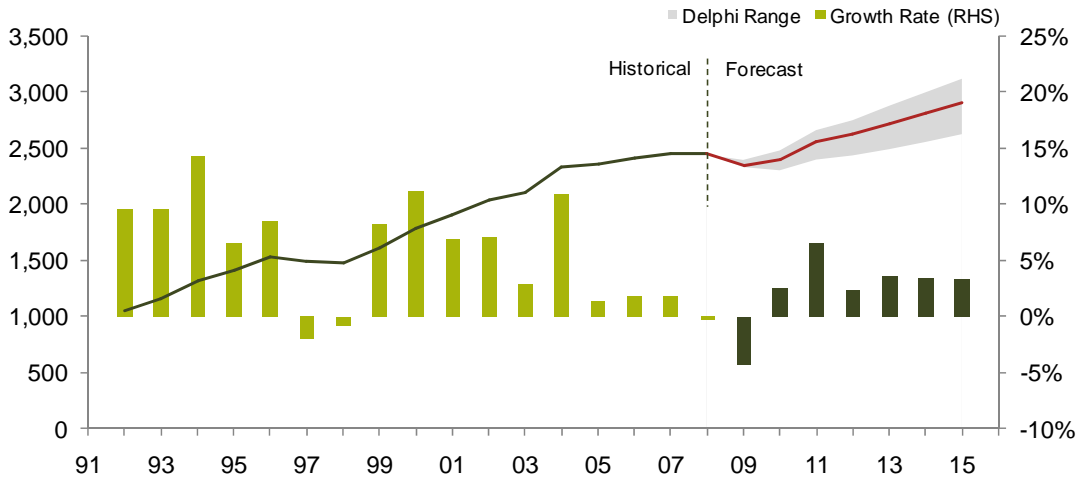
Inbound Market	Actual	Forecasts							Growth 2009-15		
	2008	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
Australia	976	1,032	1,053	1,103	1,115	1,146	1,176	1,206	230	23.6%	3.1%
United States	212	186	184	199	210	217	225	232	20	9.2%	1.3%
Canada	53	48	49	53	56	58	60	62	8	15.5%	2.1%
Other Americas	30	30	31	33	35	37	39	41	11	36.4%	4.5%
Total Americas	296	264	264	286	301	312	324	335	39	13.1%	1.8%
Japan	102	74	78	85	89	93	97	101	-2	-1.6%	-0.2%
South Korea	79	50	56	63	71	77	82	87	8	9.5%	1.3%
China	112	96	118	129	141	154	168	183	70	62.6%	7.2%
Other Asia	156	144	152	157	161	164	168	173	16	10.5%	1.4%
Total Asia	450	364	405	434	462	489	516	543	93	20.6%	2.7%
United Kingdom	285	248	240	270	267	275	283	292	7	2.4%	0.3%
Germany	62	63	63	65	67	69	70	72	9	15.2%	2.0%
Other Europe	164	158	161	173	177	185	193	201	37	22.5%	2.9%
Total Europe	511	470	465	507	510	528	546	565	53	10.4%	1.4%
Pacific Islands	110	115	115	121	123	127	131	135	26	23.3%	3.0%
Rest of World	104	98	100	106	109	112	115	119	15	14.0%	1.9%
TOTAL WORLD	2,447	2,344	2,402	2,557	2,620	2,714	2,807	2,902	455	18.6%	2.5%
Annual Change	-0.3%	-4.2%	2.5%	6.5%	2.5%	3.6%	3.4%	3.4%			

Table 2: Forecasts of Outbound and Domestic Travel by New Zealand Residents (millions)

Travel by NZ Residents	Actual	Forecasts							Growth 2009-15		
	2008	2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
Outbound Trips	1.97	1.89	1.87	1.96	2.06	2.12	2.17	2.23	0.26	13.3%	1.8%
Domestic Travel											
Day Trips	33.10	33.39	33.68	33.97	34.24	34.51	34.78	35.05	1.95	5.9%	0.8%
Overnight Trips	18.00	18.38	18.80	18.90	18.82	18.73	18.69	18.64	0.64	3.6%	0.5%
Visitor Nights	53.34	54.47	55.70	55.90	55.58	55.29	55.14	54.99	1.65	3.1%	0.4%
Nights per Trip	2.96	2.96	2.96	2.96	2.95	2.95	2.95	2.95	-0.01	-0.5%	-0.1%

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Figure 1: International Visitor Arrivals to New Zealand



(Delphi Range - An innovation in this year's programme is the use of individual forecasts submitted by Delphi members to Calculate an expected range for the forecasts. The ranges, referred to as Delphi Range, provide a useful sense check for the forecasts as well as an insight into the levels of uncertainty associated with each market.)

Figure 2: Outbound Overseas Trips by New Zealand Residents

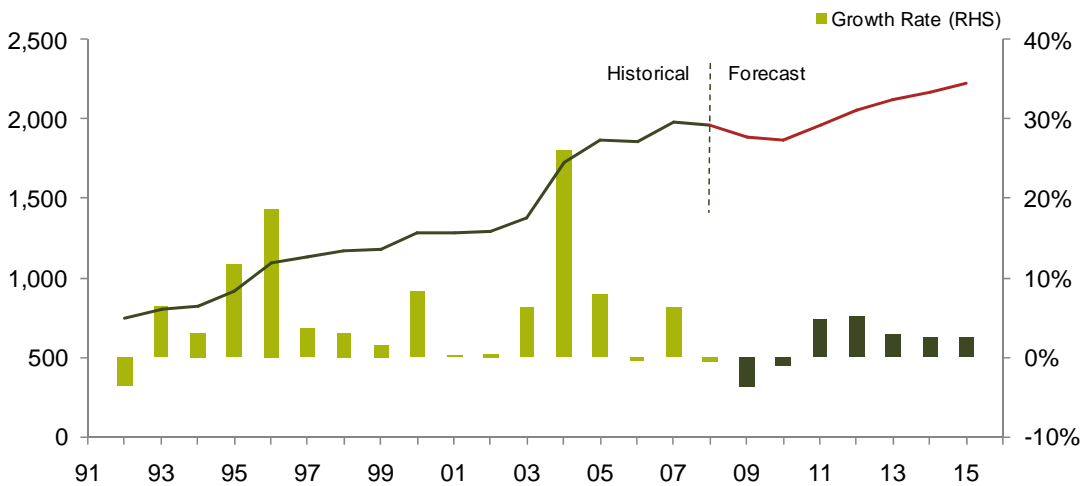


Figure 3: New Zealand Domestic Overnight Trips

