

Supplementary Data Sheet

International Visitor Survey, year ended June 2009 (in NZD millions). (prepared by the Ministry of Tourism)

Table 1: International Visitor Spend by Key Markets for year ended June 2009

Key Markets	2005	2006	2007	2008	2009	2009/2008 Change*	2009/2008 % Change
Australia	1,314	1,426	1,453	1,694	1,637	-56	-3.3%
UK	865	1,077	892	1,014	826	-188	-18.6%
USA	610	617	699	618	608	-11	-1.7%
China	313	260	265	261	334	73	28.0%
Japan	512	422	385	426	422	-4	-0.9%
Korea	229	202	240	256	198	-58	-22.8%
Germany	212	238	262	240	285	45	18.8%
Other	1,492	1,342	1,704	1,670	1,708	39	2.3%
Total Spend	5,546	5,872	5,902	6,177	6,016	-161	-2.6%

*Totals may not add due to rounding.

Table 2: International Visitor Spend by Purpose of Visit for year ended June 2009

Purpose	2005	2006	2007	2008	2009	2009/2008 Change	2009/2008 % Change
Holiday	3,097	3,409	3,289	3,334	3,280	-55	-1.6%
VFR**	1,005	1,079	1,202	1,262	1,085	-177	-14.0%
Business	694	604	758	812	688	-124	-15.3%
Education	479	459	366	439	627	188	42.9%
Other	271	320	286	330	336	7	2.1%
Total Spend	5,546	5,872	5,902	6,177	6,016	-161	-2.6%

*Totals may not add due to rounding.

**VFR Visiting Friends and Relatives