

SUMMARY FORECASTS | REGIONAL

NEW ZEALAND | SEPTEMBER 2009



Table 1: Forecasts of Visitor Nights by Domestic and International Visitors in Regional Tourism Organisation Areas

Regional Tourism Organisation Area	Domestic				International				Total			
	2008(1)	2015	Growth	Percent	2008(1)	2015	Growth	Percent	2008(1)	2015	Growth	Percent
	(000s)				(000s)				(000s)			
Northland RTO	3,590	3,647	57	1.6%	1,752	1,986	234	13.4%	5,342	5,633	291	5.4%
Auckland RTO	6,807	7,084	277	4.1%	17,449	20,106	2,657	15.2%	24,257	27,191	2,934	12.1%
Coromandel RTO	2,942	2,978	36	1.2%	736	842	106	14.4%	3,678	3,820	142	3.9%
Waikato RTO	2,982	3,073	91	3.0%	1,896	2,195	299	15.8%	4,878	5,268	390	8.0%
Bay of Plenty RTO	2,856	2,925	70	2.4%	1,150	1,309	159	13.8%	4,006	4,235	229	5.7%
Rotorua RTO	1,836	1,888	52	2.8%	1,436	1,653	217	15.1%	3,272	3,541	269	8.2%
Lake Taupo RTO	2,323	2,371	48	2.0%	805	913	108	13.4%	3,128	3,284	156	5.0%
Eastland RTO	983	1,009	26	2.6%	344	397	53	15.3%	1,327	1,406	79	5.9%
Taranaki RTO	1,335	1,374	39	2.9%	612	699	87	14.1%	1,948	2,073	125	6.4%
Hawke's Bay RTO	2,284	2,343	59	2.6%	1,147	1,315	168	14.7%	3,431	3,658	228	6.6%
Ruapehu RTO	660	674	13	2.0%	228	261	33	14.4%	888	934	46	5.2%
Manawatu RTO	1,524	1,578	54	3.6%	749	866	116	15.5%	2,273	2,444	171	7.5%
Wanganui RTO	512	524	13	2.5%	242	281	39	16.0%	754	805	52	6.8%
Wairarapa RTO	696	711	15	2.1%	177	200	23	13.0%	873	911	38	4.3%
Kapiti-Horowhenua RTO	821	840	19	2.4%	201	231	30	15.0%	1,021	1,071	50	4.9%
Wellington RTO	3,747	3,908	162	4.3%	3,990	4,564	575	14.4%	7,736	8,473	737	9.5%
Marlborough RTO	1,281	1,326	45	3.5%	707	811	104	14.7%	1,988	2,137	149	7.5%
Nelson RTO	2,062	2,130	68	3.3%	1,497	1,698	202	13.5%	3,559	3,829	270	7.6%
Canterbury RTO	6,447	6,712	265	4.1%	6,620	7,530	910	13.7%	13,067	14,241	1,175	9.0%
Hurunui RTO	518	536	17	3.3%	124	141	17	14.0%	642	677	35	5.4%
Central South Island RTO	622	648	26	4.1%	278	318	39	14.1%	901	966	65	7.2%
Central Otago RTO	693	711	18	2.5%	146	167	21	14.1%	840	878	38	4.5%
Mackenzie RTO	434	448	14	3.2%	332	375	43	13.0%	766	823	57	7.4%
Waitaki RTO	484	500	16	3.3%	183	210	27	14.8%	667	710	43	6.4%
West Coast RTO	1,203	1,249	46	3.8%	1,177	1,339	162	13.7%	2,380	2,588	207	8.7%
Lake Wanaka RTO	731	744	13	1.7%	562	622	60	10.7%	1,293	1,366	73	5.6%
Queenstown RTO	1,113	1,149	35	3.2%	2,315	2,601	286	12.4%	3,428	3,749	321	9.4%
Dunedin RTO	1,378	1,428	50	3.6%	1,256	1,422	166	13.3%	2,633	2,850	216	8.2%
Fiordland RTO	288	294	5	1.9%	620	705	85	13.7%	908	999	90	9.9%
Southland RTO	843	876	33	3.9%	493	562	69	14.0%	1,336	1,437	102	7.6%
New Zealand (2)	53,339	54,987	1,648	3.1%	48,729	55,761	7,031	14.4%	102,069	110,748	8,679	8.5%

(1) Actual for base year.

(2) New Zealand totals do not equal sum of RTOs owing to Canterbury also includes Hurunui, Central South Island and Mackenzie; and Kawerau, Whakatane and Clutha districts are not included in the RTOs.

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Table 2: Forecasts of Total Visitor Nights in Regional Tourism Organisation Areas, 2009-2015

Regional Tourism Organisation Area	Actual 2008(1)	Forecast							Growth 2009-2015		
		2009	2010	2011	2012	2013	2014	2015	Change	Total	Annual
					(000s)						
Northland RTO	5,342	5,321	5,428	5,533	5,514	5,545	5,588	5,633	291	5.4%	0.8%
Auckland RTO	24,257	23,067	23,691	24,791	25,268	25,885	26,522	27,191	2,934	12.1%	1.6%
Coromandel RTO	3,678	3,704	3,783	3,812	3,787	3,792	3,806	3,820	142	3.9%	0.5%
Waikato RTO	4,878	4,826	4,942	5,062	5,094	5,145	5,205	5,268	390	8.0%	1.1%
Bay of Plenty RTO	4,006	4,005	4,084	4,148	4,150	4,173	4,203	4,235	229	5.7%	0.8%
Rotorua RTO	3,272	3,192	3,271	3,372	3,390	3,437	3,488	3,541	269	8.2%	1.1%
Lake Taupo RTO	3,128	3,124	3,184	3,241	3,231	3,244	3,263	3,284	156	5.0%	0.7%
Eastland RTO	1,327	1,335	1,362	1,382	1,383	1,389	1,397	1,406	79	5.9%	0.8%
Taranaki RTO	1,948	1,941	1,980	2,021	2,028	2,040	2,056	2,073	125	6.4%	0.9%
Hawke's Bay RTO	3,431	3,421	3,485	3,558	3,570	3,594	3,626	3,658	228	6.6%	0.9%
Ruapehu RTO	888	888	907	922	919	922	928	934	46	5.2%	0.7%
Manawatu RTO	2,273	2,259	2,311	2,364	2,379	2,397	2,420	2,444	171	7.5%	1.0%
Wanganui RTO	754	751	766	782	785	791	798	805	52	6.8%	0.9%
Wairarapa RTO	873	880	898	909	905	906	908	911	38	4.3%	0.6%
Kapiti-Horowhenua RTO	1,021	1,034	1,054	1,065	1,063	1,064	1,067	1,071	50	4.9%	0.7%
Wellington RTO	7,736	7,570	7,719	8,010	8,093	8,211	8,339	8,473	737	9.5%	1.3%
Marlborough RTO	1,988	1,976	2,013	2,067	2,073	2,092	2,114	2,137	149	7.5%	1.0%
Nelson RTO	3,559	3,508	3,570	3,677	3,693	3,734	3,780	3,829	270	7.6%	1.1%
Canterbury RTO	13,067	12,690	12,958	13,433	13,565	13,777	14,005	14,241	1,175	9.0%	1.2%
Hurunui RTO	642	648	661	670	669	671	674	677	35	5.4%	0.8%
Central South Island RTO	901	900	918	937	942	949	957	966	65	7.2%	1.0%
Central Otago RTO	840	842	858	868	869	871	874	878	38	4.5%	0.6%
Mackenzie RTO	766	749	763	788	790	801	812	823	57	7.4%	1.0%
Waitaki RTO	667	668	680	693	694	698	704	710	43	6.4%	0.9%
West Coast RTO	2,380	2,340	2,377	2,468	2,476	2,510	2,548	2,588	207	8.7%	1.2%
Lake Wanaka RTO	1,293	1,263	1,280	1,324	1,320	1,334	1,349	1,366	73	5.6%	0.8%
Queenstown RTO	3,428	3,261	3,308	3,482	3,509	3,586	3,667	3,749	321	9.4%	1.3%
Dunedin RTO	2,633	2,568	2,619	2,707	2,729	2,766	2,807	2,850	216	8.2%	1.1%
Fiordland RTO	908	875	885	930	936	956	977	999	90	9.9%	1.4%
Southland RTO	1,336	1,322	1,346	1,386	1,394	1,407	1,422	1,437	102	7.6%	1.1%
New Zealand (2)	102,069	99,793	101,944	105,208	106,018	107,471	109,073	110,748	8,679	8.5%	1.2%

(1) Actual for base year.

(2) New Zealand totals do not equal sum of RTOs owing to Canterbury also includes Hurunui, Central South Island and Mackenzie; and Kawerau, Whakatane and Clutha districts are not included in the RTOs.